

## The Why Behind My Vision (Template)

### **My Big Goal:**

I want to \_\_\_\_\_ (teach, coach, train, lead, etc...) \_\_\_\_\_  
(VERB) (CONTENT/AREA OF EXPERTISE)

(health, fitness, financial growth, practices, etc...) for \_\_\_\_\_  
(THE PERSON/AUDIENCE YOU HELP)

(Medical Professionals, Business Leaders, Teachers, Govt entities, Children, etc... )

To Avoid/Overcome \_\_\_\_\_ (knowledge gap,  
 poverty, lack of vision, etc...) (THE PROBLEM)

## My Message

These discussion starters will help you value your story. Play the process and fill in the thoughts that come to mind.

I. Your Story:

Changed from \_\_\_\_\_ to \_\_\_\_\_ (before and after)

**Examples:** From no degree to a certified professional; from unemployed to business owner; from rookie to professional.

II. What problem(s) did you encounter along the way that held you back?

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III. How did you overcome? What is your victory?

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IV. List the top 3-5 lessons/golden nuggets that you have learned along the way:

1.

2.

3.

4.

5.

V. Describe your Track Record of walking out your lessons. Identify any additional lessons. (Remember it's not about being perfect; it's about getting back on track when you stumble.)

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VI. What makes you different now then when you first began your journey?

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VII. How are you owning/developing your story/message?

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VIII. The process of stewarding a message over a lifetime has highs and lows. What advice do you have for someone you are teaching to stay the course over the long haul?

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IX. How do you hope to use your story to influence others?

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