

Project Time:

Step 1: Review Session 3 Training

Step 2: Choose a Format for Your Message

- Presentation for group (zoom or live)
- Article for an industry journal in your field
- Blog (yours or a guest post for another)
- Ebooklet - How to/ or Informative
- Talking Points for Informal Small Group
- Course
- Online Offer
- Other?

Step 3: Mind-Map your Content with Mindmeister

<https://www.mindmeister.com/?r=314001>